

Internship Field: Product Marketing/ Marketing
Job ID: NZ010



PR & Marketing

Internship Dynamics

Location: Auckland, New Zealand

Length: 1 position between June to August for 6 weeks

Overview on the Organisation

Our founder comes from Europe and operated New Zealand company.

With 55 years experience in the furniture industry and be excellence in craftsmanship. In every piece of our furniture you will still find the same pride in flawless construction, design innovation and superb customer service that has characterised the company throughout the decades.

Brief Duties for reference:

Works closely and collaboratively with the Directors across key projects directed at maximizing the attention of customers across all forms of marketing campaigns, events and communications. The aim is to build customer awareness to our brand converting to sales and profit.

The role will be focused on Digital Marketing and would work closely with the Director and E-Commerce Consultant. More specifically, Facebook advertising, strategies to increase social media audience, preparing the photos for social media, preparing ideas and executing weekly EDMs, campaign ideas, blog stories.

Application Deadline

24th January 2025 (Friday)